



Creating your own event with Eventzil.la

Gary M. Ross .

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KOTESOL 2021

Participant Engagement

Pre-conference

- Static(-ish)
 - Room Hosts: Frameworks & Scripts
 - Presenters: Preparation materials
- Dynamic
 - Discord: Async preparation
 - Connecting presenters & hosts
 - Troubleshooting & discussion
- Synchronous: Conference organizers

Participant Engagement

During Conference

- Schedules
 - Global, Topical, & Live
- Presentations
 - Professional, welcoming, & engaging
- Communication & Connectivity
 - Troubleshooting
 - Announcements
 - Overflow

Participant Engagement

Post Conference

- Flipping the conference
 - Follow up & development of understanding
 - Resources (“Assets”)
 - Time-shifted content

Eventzil.la Admin

Behind the curtain

- Like a duck
 - Tech made easy (through hard work...)
 - Data in, Conference out
 - Ticketing
 - Sessions
 - Timetables
 - Sponsors
 - Quick changes
- Improving rapidly, thanks to KOTESOL, JALT, etc..
 - Sync vs. Async changes coming

Edzil.la

The Road Ahead

Edzil.la Community of Educational Professionals

Hosted Conferences

- Professional Development
- Networking
- Collaboration
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